

OPEN CALL:

Looking for an Adventurous Miami Resident Eager to Start a Series of Salon Gatherings at their Home

Los Angeles-based artist Fritz Haeg is seeking the collaboration of an adventurous Miami resident who will organize and host a regular series of salon gatherings in their home during the run of the exhibition, *Convention*, from May 21 – September 13, 2009 at the Museum of Contemporary Art, (MOCA) in North Miami. Haeg will work with the local resident to strategize their new salon series, but the salon discussions will be entirely organized by the host with guests of their choosing.

The selected Miami resident will have the entire contents of their “living room” relocated in exactly the same arrangement in the MOCA galleries for the run of the exhibition. A very simple seating system that is conducive to the social salon gatherings will be designed and developed by Haeg to furnish their vacated living room.

Museum visitors will be invited to make themselves comfortable in the transplanted “living room”. A video will be produced about the household, their lives in the living room before the project, and during a few of the salon events. This will then be presented in the museum gallery, along with snapshots, invitations and other ephemera from their events. They will also be invited to keep a journal of their experiences to be published in a printed ‘zine and online.

If you are up for the challenge, excited by the possibility of turning your lives upside down for the summer and eager to open up your house to new possibilities.... send a few photos of you and your “living room,” with a very brief message describing why you would want to participate, to studio@fritzhaeg.com. Please forward this to anyone in Miami that you think might be interested. Fritz Haeg will be visiting Miami to meet with candidates on April 21st.

This project coincides with the release of *The Sundown Salon Unfolding Archive* (Evil Twin Publications), a 400-page book documenting the salon events hosted by Fritz in his Los Angeles geodesic dome from 2001-2006:

<http://www.fritzhaeg.com/sundown-salon-book.html>

<http://www.eviltwinpublications.com/sundown.html>

For more information on Fritz Haeg and MOCA:

www.fritzhaeg.com

www.fritzhaeg.com/salon/miami.html

www.mocanomi.org

CONVENTION

Museum of Contemporary Art, North Miami

MAY 21 – SEPTEMBER 13, 2009

Convention takes as its premise the predominance of mega cultural events such as conventions, festivals, fairs, expos and other social gatherings in an international society. In a city such as Miami, where a convention center is continuously being filled with various social and professional groups, notably Art Basel Miami Beach in the winter, this exhibition explores the impact of this phenomenon on a city. *Convention* takes an unconventional, critical and humorous approach in considering the historical models of world fairs and the latest flourishing of international biennials and contemporary art fairs in relation to the museum.

Convention is curated by Ruba Katrib, MOCA Assistant Curator.



**MUSEUM OF
CONTEMPORARY ART**

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